



MORE REWARDING OFFERS  
FOR YOUR EXHIBITIONS!

# More Rewarding Offers to Take Your Exhibitions to New Heights!

As one of the world's most exciting and vibrant cities, Hong Kong welcomes every exhibition with open arms, warm hospitality and rewarding experiences.

Meetings and Exhibitions Hong Kong (MEHK) has joined forces with industry partners to develop privileges that take exhibitions to new heights.

Enjoy an array of exclusive offers and attractive benefits for your visitors, from arrival at the airport and sightseeing to the day depart the city. Read on to discover how Hong Kong makes every event even more rewarding!



Learn more at  
[www.mehongkong.com](http://www.mehongkong.com)

Contact us to learn more about MEHK's Hong Kong Rewards now!

✉ [HKRewards@hktb.com](mailto:HKRewards@hktb.com)

☎ +852 2807 6543

# DINING & SHOPPING OFFERS AT HONG KONG DISNEYLAND



© Disney © Disney / Pixar

Treat your delegates to the following exclusive privileges upon purchasing Hong Kong Disneyland admission tickets:



©Disney

## Dining at the Park

- ★ Enjoy a delicious meal set at designated restaurants in the park
- ★ Indulge in a selection of international delicacies

## Bring Home a Piece of the Magic

- ★ Wrap up your park visit with a 20% discount on merchandise upon spending HK\$400



©Disney

For the minimum group size requirement, please refer to the 'Privileges at a Glance' table on page 10 for details. Terms and conditions apply.

# FUN-FILLED OFFERS AT OCEAN PARK HONG KONG



Embark on an exciting trip to Ocean Park Hong Kong for fun-filled entertainment and benefits!

## Fun-filled Experiences at Ocean Park

- ★ Priority group entry and welcome message display
- ★ Meet-and-greet session with Ocean Park mascot
- ★ Priority access to 7 designated rides and attractions
- ★ HK\$30 discount on purchases at Ocean Park upon spending HK\$100
- ★ Discount on Ocean Park Corporate Training Programme
- ★ A designated VIP zone for the group to enjoy the multi-media show, Gala of Lights
- ★ A Skill Game Coupon worth HK\$20 with continuous spending of HK\$50 or more at the same Ocean Park skill game booth



For the minimum group size requirement, please refer to the 'Privileges at a Glance' table on page 10 for details. Terms and conditions apply.

# FREE HORSE RACING PARTY AT TWO RACECOURSES



Make your event a memorable one at The Hong Kong Jockey Club racecourses with a racing party and delicious bites and drinks.

## Happy Wednesday Thematic Night Carnivals

### Happy Valley Racecourse

- ✦ Experience the races up close with a free beer at the trackside Beer Garden
- ✦ Groove to live band performances and enjoy food and drinks with a HK\$50 coupon
- ✦ HK\$50 discount on 'Gift at Races' merchandise upon spending HK\$300



## Enjoy Weekend Racing on Roof Deck

### Sha Tin Racecourse

- ✦ Free admission to Roof Deck @ 2M with a stunning view of the tracks
- ✦ A beer and snacks redemption coupon

Selected offers are available to groups who are aged 18 or above; for the minimum group size requirement, please refer to the 'Privileges at a Glance' table on page 10 for details. Terms and conditions apply.

# MAGNIFICENT MUSEUMS SPECIAL



## M+

- ✦ 10% discount on admission for bulk purchases of 20 or more museum tickets (either General Admission or Special Exhibition tickets)
- ✦ Present the admission ticket to enjoy a free gift from M+ shop for spending HK\$500 or above

## Hong Kong Palace Museum

- ✦ One free admission ticket for every 10 admission tickets purchased (either General Admission or Special Exhibition tickets)
- ✦ 10% discount when spending over HK\$100 at Art Express on regular-price items upon presenting the discount voucher



# PARTY-ON-THE-GO OFFERS



## Big Bus Tours

- ✦ 40% discount on the retail price of the Kowloon Night Tour or Hong Kong Island Night Tour
- ✦ Welcome souvenir
- ✦ Private bus arrangement available

## Hong Kong Tramways

- ✦ Up to 15 % discount on TramOramic Tour (applicable to individual tickets and charter tours)
- ✦ Up to 15 % discount on Party Trams charter
- ✦ 10% discount on merchandise shopping on TramOramic Tour



# EXCLUSIVE AIR AND RAIL OFFERS



## Cathay Pacific Airways



- \* Free flight ticket
- \* Complimentary seat upgrade and extra baggage
- \* In-flight welcome announcement
- \* Special meet-and-greet service
- \* Special ticket discount for free independent travellers



## High Speed Rail

- \* Welcome souvenir and free tickets

# FREE CULTURAL BOOSTS FOR YOUR EVENT

Dazzle your delegates by giving your event a distinctly Hong Kong flavour with a choice of the following privileges:

## Exquisite Chinese Handicrafts

Create traditional handicrafts at cultural booths and take home good memories.



Grasshopper Weaving



Chinese Brush Writing on Fan



Chinese Paper Cutting

## Unique Cultural Experiences

Learn about ancient arts from local masters to refresh the mind, body and soul.



Tai Chi



Tea Appreciation



Wing Chun

## Spectacular Cultural Performances

Enrich your event with a choice of stunning performances.



Chinese Quartet Performance



Lion Dance



Chinese Drum Show

# FABULOUS OFFERS AT WORLD-CLASS ATTRACTIONS

Don't let the excitement stop — there are surprises awaiting your delegates everywhere in Hong Kong!



## Harbour Cruise – Bauhinia

- \* Meet-and-greet session with welcome drink



The figures are created and owned by Madame Tussauds

## Madame Tussauds Hong Kong

- \* Up to 70+ free tickets for group purchase



## The Peak Tram & The Peak Tower

- \* Welcome souvenir
- \* 20% discount on special combo (return / single)



## Ngong Ping 360

- \* Welcome souvenir, welcome banner and group photo
- \* 10% discount on merchandise

## VALUE-ADDED OFFERS

### Welcome Offers

- \* Online event calendar
- \* Welcome souvenirs
- \* Digital welcome message at the airport

Hospitality Offers and Privileges	Trade Exhibition with Gross Space of 1,819 sq.m. or more	
	Recurrent Exhibition*	Recurrent Exhibition* >= 10,000 non-HK participants
<b>ATTRACTION OFFERS</b>		
<ul style="list-style-type: none"> <li>• West Kowloon Cultural District (M+ &amp; Hong Kong Palace Museum)</li> <li>• Big Bus Tours</li> <li>• Hong Kong Tramways</li> <li>• Hong Kong Disneyland</li> <li>• Ocean Park Hong Kong</li> <li>• The Hong Kong Jockey Club</li> <li>• Harbour Cruise – Bauhinia</li> <li>• Madame Tussauds Hong Kong</li> <li>• Ngong Ping 360</li> <li>• The Peak Tram &amp; The Peak Tower</li> </ul>	✓	✓
<b>AIR AND RAIL OFFERS</b>		
<ul style="list-style-type: none"> <li>• Cathay Pacific Airways</li> <li>• High Speed Rail</li> </ul>	✓	✓
<b>CULTURAL EXPERIENCE OFFERS</b>		
<p><b>Superior Offer (choose two of the followings):</b></p> <ul style="list-style-type: none"> <li>• One Cultural Experience (Tai Chi, Wing Chun or Tea Appreciation)</li> <li>• Traditional Lion Dance Performance (2 lions)</li> <li>• Three Cultural Booths (Chinese Brush Writing on Fans, Chinese Paper Cutting and Grasshopper Weaving)</li> <li>• Chinese Drum Show (6 drums)</li> </ul>	✓	✓
<p><b>Deluxe Offer (choose one of the followings):</b></p> <ul style="list-style-type: none"> <li>• LED Lion Dance Performance (2 lions)</li> <li>• 2-Piper Band Performance</li> <li>• Chinese Quartet Performance</li> <li>• Dragon Dance Performance</li> </ul>		✓
<b>WELCOME OFFERS</b>		
<ul style="list-style-type: none"> <li>• Online Event Calendar</li> <li>• Welcome Souvenirs</li> <li>• Digital Welcome Message at the airport</li> </ul>	✓	✓

\*Recurrent exhibition refers to the exhibition held recurrently, normally once ever year or two years.

## Hong Kong Rewards! 2025/26 Privileges at a Glance

No. of Inbound Visitors

20-50 51-100 101-300 301-700 701+

### ATTRACTION OFFERS

#### Hong Kong Disneyland

- 20% discount on merchandise upon purchase of HK\$400	✓	✓	✓	✓	✓
- Redeem one combo meal set at one of the designated restaurants in the park		✓	✓	✓	✓
- 25% discount when purchasing popcorn					

#### Ocean Park Hong Kong

- Priority Group Entry					
- Welcome message display					
- 10% discount on Ocean Park Corporate Training Programme	✓	✓	✓	✓	✓
- HK\$30 discount on purchases at Ocean Park upon spending HK\$100					
- A Skill Game Coupon worth HK\$20 with continuous spending of HK\$50 or more at the same Ocean Park skill game booth					
- Meet-and-greet session with Ocean Park Mascot					
- Three Ocean FasTracks (Standard), priority access passes			✓	✓	✓
- A designated VIP zone for the group to enjoy the multi-media show, "Gala of Lights"					

#### The Hong Kong Jockey Club - Happy Valley Racecourse

- Happy Wednesday with free admission, a free beer and HK\$50 food and beverage coupon	✓	✓	✓	✓	■
- A HK\$50 discount voucher for 'Gift at Races' upon purchase of HK\$300					

#### The Hong Kong Jockey Club - Sha Tin Racecourse

- Free admission to Sha Tin Racecourse & Roof Deck @ 2M	✓	✓	-	-	-
- A beer and snacks redemption coupon					

#### M+

- 10% discount on admission for bulk purchases of 20 or more museum tickets (either General Admission or Special Exhibition tickets)	✓	✓	✓	✓	✓
- Present the admission ticket to enjoy a free gift from M+ shop for spending HK\$500 or above					

#### Hong Kong Palace Museum

- One free admission ticket for every 10 admission tickets purchased (either General Admission or Special Exhibition tickets)	✓	✓	✓	✓	✓
- 10% discount when spending over HK\$100 at Art Express on regular-price items upon presenting the discount voucher					

#### Big Bus Tours

- 40% discount on the retail price of the Kowloon Night Tour or Hong Kong Island Night Tour	✓	✓	✓	✓	✓
- Welcome souvenir					
- Private bus arrangement available					

#### Hong Kong Tramways

- 10% discount on TramOramic Tour (applicable to individual tickets and charter tours)	✓	-	-	-	-
- 10% discount on Party Trams charter					
- 15% discount on TramOramic Tour (applicable to individual tickets and charter tours)		✓	✓	✓	✓
- 15% discount on Party Trams charter					
- 10% discount on merchandise shopping on TramOramic Tour					

Hong Kong Rewards! 2025/26 Privileges at a Glance	No. of Inbound Visitors				
	20-50	51-100	101-300	301-700	701+
<b>ATTRACTION OFFERS</b>					
<b>Harbour Cruise - Bauhinia</b>					
- Meet-and-greet session with welcome drink on cruise	✓	✓	✓	✓	✓
<b>Madame Tussauds Hong Kong</b>					
- One free ticket for every 10 tickets purchased	✓	✓	✓	✓	✓
<b>Ngong Ping 360</b>					
- Welcome souvenir	✓	✓	✓	✓	✓
- 10% discount on NP360 branded merchandise and photo products					
- Welcome banner				✓	✓
- Complimentary group photo service at Ngong Ping Village				✓	✓
<b>The Peak Tram &amp; The Peak Tower</b>					
- Welcome souvenir	✓	✓	✓	✓	✓
- 20% discount on special combo (return / single)	✓	✓	✓	✓	✓
<b>AIR AND RAIL OFFERS</b>					
<b>Cathay Pacific Airways</b>					
- One free Economy class ticket (exclusive of tax and applicable surcharge) for every 16th passenger in a group					
- Complimentary seat upgrades from Economy to Premium Economy, subject to availability, for every 20th passenger in the group					
- Special meet-and-greet service upon arrival	✓	✓	✓	✓	✓
- Additional one piece baggage allowance (23kg) for each group passenger travelling to/from Canada and USA in the Economy class cabin					
- Exclusive rate US\$80 per one-way journey for additional one piece baggage (23kg) for each group passenger in Economy class cabin					
- A warm reception with an inflight welcome announcement			✓	✓	✓
- Special air fare of up to 10% discount for 30 independent travelers or more of the same MICE event registered	30+	✓	✓	✓	✓
<b>High Speed Rail</b>					
- Welcome souvenir	✓	✓	✓	✓	✓
- One free second-class ticket	✓	-	-	-	-
- Three free first-class tickets		✓	-	-	-
- Five free first-class tickets			✓	✓	✓

■ Please contact us for customised privileges.

Notes:

- Terms and conditions apply.
- All offers are valid until 31 March 2026 and subject to change without prior notice.
- Offers are only applicable to groups which are applied in advance through Hong Kong Tourism Board.