

Hospitality Offers and Privileges	Trade Exhibition with Gross Space of 1,819 sq.m. or more	
	Recurrent Exhibition*	Recurrent Exhibition* >= 10,000 non-HK participants
ATTRACTION OFFERS		
<ul style="list-style-type: none"> • West Kowloon Cultural District (M+ & Hong Kong Palace Museum) • Big Bus Tours • Hong Kong Tramways • Hong Kong Disneyland • Ocean Park Hong Kong • The Hong Kong Jockey Club • Harbour Cruise – Bauhinia • Madame Tussauds Hong Kong • Ngong Ping 360 • The Peak Tram & The Peak Tower 	✓	✓
AIR AND RAIL OFFERS		
<ul style="list-style-type: none"> • Cathay Pacific Airways • High Speed Rail 	✓	✓
CULTURAL EXPERIENCE OFFERS		
<p>Superior Offer (choose two of the followings):</p> <ul style="list-style-type: none"> • One Cultural Experience (Tai Chi, Wing Chun or Tea Appreciation) • Traditional Lion Dance Performance (2 lions) • Three Cultural Booths (Chinese Brush Writing on Fans, Chinese Paper Cutting and Grasshopper Weaving) • Chinese Drum Show (6 drums) 	✓	✓
<p>Deluxe Offer (choose one of the followings):</p> <ul style="list-style-type: none"> • LED Lion Dance Performance (2 lions) • 2-Piper Band Performance • Chinese Quartet Performance • Dragon Dance Performance 		✓
WELCOME OFFERS		
<ul style="list-style-type: none"> • Online Event Calendar • Welcome Souvenirs • Digital Welcome Message at the airport 	✓	✓

*Recurrent exhibition refers to the exhibition held recurrently, normally once ever year or two years.

Hong Kong Rewards! 2025/26 Privileges at a Glance

No. of Inbound Visitors

20-50 51-100 101-300 301-700 701+

ATTRACTION OFFERS

Hong Kong Disneyland

- 20% discount on merchandise upon purchase of HK\$400	✓	✓	✓	✓	✓
- Redeem one combo meal set at one of the designated restaurants in the park		✓	✓	✓	✓
- 25% discount when purchasing popcorn					

Ocean Park Hong Kong

- Priority Group Entry					
- Welcome message display					
- 10% discount on Ocean Park Corporate Training Programme	✓	✓	✓	✓	✓
- HK\$30 discount on purchases at Ocean Park upon spending HK\$100					
- A Skill Game Coupon worth HK\$20 with continuous spending of HK\$50 or more at the same Ocean Park skill game booth					
- Meet-and-greet session with Ocean Park Mascot					
- Three Ocean FasTracks (Standard), priority access passes			✓	✓	✓
- A designated VIP zone for the group to enjoy the multi-media show, "Gala of Lights"					

The Hong Kong Jockey Club - Happy Valley Racecourse

- Happy Wednesday with free admission, a free beer and HK\$50 food and beverage coupon	✓	✓	✓	✓	■
- A HK\$50 discount voucher for 'Gift at Races' upon purchase of HK\$300					

The Hong Kong Jockey Club - Sha Tin Racecourse

- Free admission to Sha Tin Racecourse & Roof Deck @ 2M	✓	✓	-	-	-
- A beer and snacks redemption coupon					

M+

- 10% discount on admission for bulk purchases of 20 or more museum tickets (either General Admission or Special Exhibition tickets)	✓	✓	✓	✓	✓
- Present the admission ticket to enjoy a free gift from M+ shop for spending HK\$500 or above					

Hong Kong Palace Museum

- One free admission ticket for every 10 admission tickets purchased (either General Admission or Special Exhibition tickets)	✓	✓	✓	✓	✓
- 10% discount when spending over HK\$100 at Art Express on regular-price items upon presenting the discount voucher					

Big Bus Tours

- 40% discount on the retail price of the Kowloon Night Tour or Hong Kong Island Night Tour	✓	✓	✓	✓	✓
- Welcome souvenir					
- Private bus arrangement available					

Hong Kong Tramways

- 10% discount on TramOramic Tour (applicable to individual tickets and charter tours)	✓	-	-	-	-
- 10% discount on Party Trams charter					
- 15% discount on TramOramic Tour (applicable to individual tickets and charter tours)		✓	✓	✓	✓
- 15% discount on Party Trams charter					
- 10% discount on merchandise shopping on TramOramic Tour					

Hong Kong Rewards! 2025/26 Privileges at a Glance	No. of Inbound Visitors				
	20-50	51-100	101-300	301-700	701+
ATTRACTION OFFERS					
Harbour Cruise - Bauhinia					
- Meet-and-greet session with welcome drink on cruise	✓	✓	✓	✓	✓
Madame Tussauds Hong Kong					
- One free ticket for every 10 tickets purchased	✓	✓	✓	✓	✓
Ngong Ping 360					
- Welcome souvenir	✓	✓	✓	✓	✓
- 10% discount on NP360 branded merchandise and photo products					
- Welcome banner				✓	✓
- Complimentary group photo service at Ngong Ping Village				✓	✓
The Peak Tram & The Peak Tower					
- Welcome souvenir	✓	✓	✓	✓	✓
- 20% discount on special combo (return / single)	✓	✓	✓	✓	✓
AIR AND RAIL OFFERS					
Cathay Pacific Airways					
- One free Economy class ticket (exclusive of tax and applicable surcharge) for every 16th passenger in a group					
- Complimentary seat upgrades from Economy to Premium Economy, subject to availability, for every 20th passenger in the group					
- Special meet-and-greet service upon arrival	✓	✓	✓	✓	✓
- Additional one piece baggage allowance (23kg) for each group passenger travelling to/from Canada and USA in the Economy class cabin					
- Exclusive rate US\$80 per one-way journey for additional one piece baggage (23kg) for each group passenger in Economy class cabin					
- A warm reception with an inflight welcome announcement			✓	✓	✓
- Special air fare of up to 10% discount for 30 independent travelers or more of the same MICE event registered	30+	✓	✓	✓	✓
High Speed Rail					
- Welcome souvenir	✓	✓	✓	✓	✓
- One free second-class ticket	✓	-	-	-	-
- Three free first-class tickets		✓	-	-	-
- Five free first-class tickets			✓	✓	✓

■ Please contact us for customised privileges.

Notes:

- Terms and conditions apply.
- All offers are valid until 31 March 2026 and subject to change without prior notice.
- Offers are only applicable to groups which are applied in advance through Hong Kong Tourism Board.