

Hong Kong Rewards!

GUIDE TO APPLICATION

Introduction

Meetings & Exhibitions Hong Kong (“MEHK”), a division of the Hong Kong Tourism Board (“HKTB”), has joined forces with industry partners to develop privileges and deals in town to global MICE event organisers, travel agents, professional conference organisers, tour operators and corporations.

A wealth of exciting offers and add-on benefits to boost your event including:

1. Attraction offers from M+, Hong Kong Palace Museum, Hong Kong Disneyland, Ocean Park Hong Kong, The Hong Kong Jockey Club, Harbour Cruise - Bauhinia, Madame Tussauds Hong Kong, Ngong Ping 360, The Peak Tram & The Peak Tower, Big Bus Tours and Hong Kong Tramways
2. Exclusive offers and upgraded services by Cathay Pacific Airways and High Speed Rail
3. Complimentary hospitality and cultural performance and experience

For full details of offers and relevant conditions, please refer to MEHK website at <http://www.mehongkong.com>.

Eligibility of Applicant

- Local, Mainland China and overseas event organisers/planners of meeting & incentive, convention and trade exhibition events
- Local, Mainland China and overseas professional conference organisers, travel agents and hotel/tour operators appointed by event organisers

Eligibility of MICE groups

The MICE group should meet either one of the following:

- It includes a minimum of 20 non-Hong Kong participants with a 3-day-2-night MICE programme or longer in Hong Kong
- It includes a minimum of 20 non-Hong Kong participants featuring MICE-cruise experience (i.e. with cruise itinerary which embark or disembark from Hong Kong) and staying in Hong Kong for one additional night.

The arrival date of eligible MICE groups in Hong Kong should fall between 1 April 2025 and 31 March 2026.

Application Period and Procedures

Application period: 1 April 2025 – 31 March 2026

Applicant should complete and return the application form with an event programme/itinerary to MEHK by email at HKRewards@hktb.com at least 15 working days (Monday to Friday, excluding public holidays) prior to the arrival date of the group in Hong Kong. HKTB reserves the right to reject any application submitted with a lead time shorter than the required minimum, and such applications shall not be processed or considered.

MEHK will review and forward the request of eligible groups to attraction and transportation partners (“the Partners”) with the event information, as stated on the application form, respectively for processing. All the booking confirmations / amendments / cancellations will be made between the Partners and the Applicant.

Enquiry

For enquiries, please contact the HKTB office with details below:

Telephone: (852) 2807 6543

Email: HKRewards@hktb.com

Address: 9-11/F Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong

General Terms & Conditions

1. Only non-Hong Kong participants are eligible for the offers.
2. The Applicant should complete the application form in a timely and truthful manner. Inaccurate and incomplete information may affect the processing and approval of the applications by the HKTB and Partners. Any false, misrepresented or omitted information may lead to the rejection of the application.
3. Owing to privacy concern, please do not attach travellers’ names and personal information with the application form to the HKTB.
4. The personal data provided in the application and supplementary information will be used by HKTB and the designated service providers in accordance with the Personal Information Collection Statement (Annex 1). Details of HKTB’s applicable policy is found at https://partnet.hktb.com/en/privacy_policy/index.html. The HKTB reserves the right to not process an application if the Applicant fails to provide the required information.
5. For verification of the group’s eligibility, the HKTB reserves the right to request further information about the group and to conduct on-site spot checks on the privileges offered during the event period.
6. The offer has no cash value and cannot be redeemed for cash.
7. In case of disputes, the decision of HKTB and participating Partners shall be final.
8. The HKTB is not the supplier of the Partners’ offer and shall not be responsible for any liabilities in relation thereto.
9. The HKTB disclaims any liability for the quality or fitness for the purpose of third-party products or services; or for any errors or omissions.
10. Neither HKTB nor the Partners shall be held responsible or liable for any loss or damage whatsoever suffered by the Event Organiser and/or the Applicant should any privileges or offers not becoming available due to force majeure or causes unforeseeable or beyond the reasonable control of HKTB or the Partners. Circumstances amounting to “force majeure” include war or threat of war, political and social instability including riot, civil strike/unrest/commotion, natural or nuclear disaster, industrial dispute, terrorist activity, fire or pestilence, flood, government intervention or any other Acts of God, or breakout of avian flu or other serious disease in Hong Kong, declaration of closure of borders by HKSAR Government, travel advisory regarding travel to Hong Kong, or any other causes of similar

nature which have the effect of rendering performance of HKTB or the Partners' obligations hereunder impossible.

11. The HKTB reserves the final discretion and right to amend the Terms and Conditions without prior notice.
12. These Terms and Conditions are written in English and Chinese. In case of discrepancies, the English version shall prevail.

Terms & Conditions on Respective Offers:

Attraction Partners, Cathay Pacific Airways and High Speed Rail's Offers

1. All eligible groups can sign up for the offers as long as they meet the minimum group size requirement as specified in the application form.
2. The concerned Partner will acknowledge the Applicant on requested offers via HKTB. HKTB will not guarantee the application will be finally accepted / processed by the concerned Partner.
3. Cathay Pacific Airways' offers are applicable to group tickets on MICE travel only and apply exclusively to flights operated and marketed by Cathay Pacific Airways.
4. The offers are subject to the concerned Partner's confirmation and terms & conditions.
5. The offer cannot be used in conjunction with other promotional/discount offers.

MEHK's Offers (including souvenirs, meet-&-greet service, cultural & martial art performance & experiences)

1. MEHK souvenirs are available while stocks last.
2. When the Applicants apply for complimentary cultural and/or martial art performance, e.g. lion dance, the Applicant should be responsible for booking a suitable venue and obtaining necessary permit in advance.
3. A penalty will apply for, for any reason, including cancellations or other reason within the applicant's control, the cultural performance or meet-and-greet service cannot be carried out as scheduled within three (3) working days of the event date. HKTB reserves the right to charge the applicant to cover any costs incurred by HKTB in relation to the arrangement of the service.

**Application for the Hong Kong Rewards!
Personal Information Collection Statement**

Purpose of Collection

1. The personal data provided in the application and supplementary information (“Personal Data”) will be used by the Hong Kong Tourism Board (HKTB) and the designated service providers for the following purposes:
 - (a) processing and assessing the applications, conducting related checks, and authenticating the applications for the Hong Kong Rewards! programme;
 - (b) arranging hospitality offers;
 - (c) performance/ attractions booking;
 - (d) preparing statistics and research;
 - (e) meeting any disclosure requirements; and
 - (f) other purposes relating to the above.
2. Provision of all the Personal Data requested in the application is obligatory. Your application may not be considered if you fail to provide all information requested.

Classes of Transferees

3. The Personal Data provided in the application may be transferred or disclosed to overseas HKTB branch or representative offices, relevant Government bureaux or departments or relevant persons or organisations or agencies authorised to process the information for purposes related to paragraph 1 above, or to make any disclosure which is required and authorised by law.

Storage of Personal Data

4. HKTB will not keep Personal Data longer than is necessary for the fulfillment of the Purpose of which it is collected. HKTB will, to the extent required by applicable law, destroy or permanently erase all such Personal Data provided by you and use reasonable means to require that anyone who has received any such Personal Data destroys or permanently erases such Personal Data and any copies made by third parties, overseas event planners or overseas travel agents and hotel operators. However, to the extent that HKTB and the Secretariat are required to retain such Personal Data by any applicable law, rule or regulation or by any competent judicial, governmental, supervisory or regulatory body, such Personal Data will be retained in compliance thereof.

Access to Personal Data

5. Subject to the exemptions under the Personal Data (Privacy) Ordinance (Cap. 486, Laws of Hong Kong), you have the right to access and correct your personal data, as provided for in Sections 18 and 22 and Data Protection Principle 6 of Schedule 1.

Enquiries

6. For correction of, or access to, personal data after submission of the application, please contact:

Telephone: (852) 2807 6543

Email: HKRewards@hktb.com

Address: 9-11/F Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong

Hong Kong Rewards!

APPLICATION FORM

(For Meetings, Incentives & Conventions)

Applicants should read the “Guide to Application” before completing this application form.

Please complete and return this form to Meetings & Exhibitions Hong Kong (MEHK) by email at HKRewards@hktb.com at least 15 working days prior to the arrival date of the MICE group. HKTB reserves the right to reject any application submitted with a lead time shorter than the required minimum, and such applications shall not be processed or considered.

SECTION A – Event Details

Please select the event type:	
<input type="checkbox"/> Meeting (please attach the event programme)	
<input type="checkbox"/> Incentive (please attach the event itinerary)	
<input type="checkbox"/> Convention (please attach the event programme)	
Event Name:	
Staying Period in Hong Kong:	from: _____(DD/MM/YY) to: _____(DD/MM/YY)
Name of Event Organiser:	
Organiser Website (if any):	
Industry / Business Nature:	
Main Event Venue:	
Hotel Accommodation:	
Destination Mix:	<input type="checkbox"/> Hong Kong ONLY <input type="checkbox"/> Hong Kong & other destination (please specify date, city, no. of nights): _____ <input type="checkbox"/> Hong Kong with cruise experience (please specify date, cruise liner, no. of nights): _____
No. of Non-Hong Kong Participants:	Main Countries of Origin: 1. _____ (%)
_____	2. _____ (%)
_____	3. _____ (%)

SECTION B – Applicant Details

A. Applicant Details	
Role:	<input type="checkbox"/> Event Organiser <input type="checkbox"/> Residing Hotel <input type="checkbox"/> Mainland China / Overseas Agent <input type="checkbox"/> Others (please specify):
Company Name:	
Contact Person:	Job Title:
Tel.:	Mobile:
Email Address:	Website (if any):
Address:	Country:
B. Local DMC / Ground Operator Details (For Meeting & Incentive Group)	
Company Name:	
Contact Person:	Job Title:
Tel.:	Mobile:
Email Address:	
C. International Organiser (For Convention Group)	
<input type="checkbox"/> Main Liaison for the Hospitality Support Arrangement	
Role:	<input type="checkbox"/> Event Owner/International Organiser <input type="checkbox"/> Overseas Agent
Company Name:	
Contact Name:	Job Title:
Tel:	Mobile:
Email:	Website:
Address:	Country:
D. Local Host Organiser (For Convention Group)	
<input type="checkbox"/> Main Liaison for the Hospitality Support Arrangement	
Company Name:	
Contact Name:	Job Title:
Tel:	Mobile:
Email:	Website:
Address:	Country:

SECTION C – Attraction Partners, Cathay Pacific Airways & High Speed Rails’ Offers

Please fill in the section(s) only of your selected offers.		
1.	M+	<input type="checkbox"/> Yes
2.	Hong Kong Palace Museum	<input type="checkbox"/> Yes
3.	Hong Kong Disneyland	<input type="checkbox"/> Yes
4.	Ocean Park Hong Kong	<input type="checkbox"/> Yes
5.	The Hong Kong Jockey Club	<input type="checkbox"/> Yes
6.	Cathay Pacific Airways	<input type="checkbox"/> Yes
7.	High Speed Rail	<input type="checkbox"/> Yes
8.	Harbour Cruise - Bauhinia	<input type="checkbox"/> Yes
9.	Madame Tussauds Hong Kong	<input type="checkbox"/> Yes
10.	Ngong Ping 360	<input type="checkbox"/> Yes
11.	The Peak Tram & The Peak Tower	<input type="checkbox"/> Yes
12.	Big Bus Tours	<input type="checkbox"/> Yes
13.	Hong Kong Tramways	<input type="checkbox"/> Yes

1 - M+

Visit Date:	No. of Participants:
<p>For groups with <u>20</u> non-Hong Kong participants or more purchasing M+ Museum admission tickets:</p> <ul style="list-style-type: none"> ● 10% discount on admission for bulk purchases of 20 or more museum tickets (applicable to General Admission tickets or Special Exhibition tickets, limited to the same exhibition ticket in one transaction) ● Present the admission ticket to enjoy a free gift from M+ shop for spending HK\$500 or above <ul style="list-style-type: none"> ○ Free gifts are limited and available on a first-come, first-served basis <p>Terms & Conditions:</p> <ul style="list-style-type: none"> ● Advance application prior to ticket purchase is required. ● All tickets and vouchers are not refundable or transferrable. Terms and conditions apply. ● Operating hours of M+ Museum and M+ shop are subject to change without notice. ● All offers are subject to availability and final discretion of West Kowloon Cultural District Authority. 	

2 - Hong Kong Palace Museum

Visit Date:	No. of Participants:
<p>For groups with <u>20</u> non-Hong Kong participants or more purchasing Hong Kong Palace Museum admission tickets:</p> <ul style="list-style-type: none"> ● One free admission ticket for every 10 admission tickets purchased (applicable to General Admission tickets or Special Exhibition tickets, limited to the same exhibition ticket in one transaction) ● 10% discount when spending over \$100 at Art Express on regular-price items upon presenting the discount voucher <ul style="list-style-type: none"> ○ Discounted and selected items are excluded from the promotion <p>Terms & Conditions:</p> <ul style="list-style-type: none"> ● Advance application prior to ticket purchase is required. ● All tickets and vouchers are not refundable or transferrable. Terms and conditions apply. ● Operating hours of Hong Kong Palace Museum and Art Express are subject to change without notice. ● All offers are subject to availability and final discretion of West Kowloon Cultural District Authority. 	

3 - Hong Kong Disneyland

Visit Date:		No. of Participants:	
-------------	--	----------------------	--

- For groups with 20-50 non-Hong Kong participants purchasing Hong Kong Disneyland admission ticket:
- 20% merchandise discount coupon (upon purchase of HK\$400 in each transaction)
- For groups with 51 non-Hong Kong participants or more purchasing Hong Kong Disneyland admission ticket:
- 20% merchandise discount (upon purchase of HK\$400 in each transaction)
 - 25% popcorn discount
 - Redeem one combo meal set for lunch or dinner on the park visit day at one of the following designated restaurants:
1. Starliner Diner (Tomorrowland)
 2. Comet Cafe (Tomorrowland)
 3. Royal Banquet Hall (Fantasyland)
 4. Clopin's Festival of Foods (Fantasyland)
 5. Tahitian Terrace (Adventureland)

Terms & Conditions:

- Advance application prior to ticket purchase is required.
- The offers are applicable to designated ticket type only: either 1-day date-stamped ticket or 2-day ticket.
- All tickets and vouchers are date-stamped, not refundable or transferrable.
- Operating hours of restaurants and merchandise shops are subject to change without notice.
- All offers are subject to availability and final discretion of Hong Kong Disneyland.

4 - Ocean Park Hong Kong

Visit Date:		No. of Participants:	
-------------	--	----------------------	--

- For groups with 20-100 non-Hong Kong participants:
- Priority Group Entry
 - Welcome message display
 - 10% discount on [Ocean Park Corporate Training Programme](#)
 - HK\$30 discount on purchases at Ocean Park upon spending HK\$100
 - A Skill Game Coupon worth HK\$20 with continuous spending of HK\$50 or more at the same Ocean Park skill game booth
- For groups with 101 non-Hong Kong participants or more:
- Above offers plus:
- Meet-and-greet session with Ocean Park Mascot
 - Three Ocean FasTracks (Standard), priority access to 7 designated rides and attractions
 - A designated VIP zone for the group to enjoy the multi-media show, "Gala of Lights"

Terms & Conditions:

- Advance application prior to ticket purchase is required.
- All tickets and vouchers are date-stamped, not refundable or transferrable.
- Operating hours of Ocean Park's souvenir shop and skill game booth are subject to change without notice.
- All offers are subject to availability and final discretion of Ocean Park Hong Kong.

5 - (a) The Hong Kong Jockey Club - Happy Wednesday at Happy Valley Racecourse *

Visit Date:

No. of Participants:

5 - (b) The Hong Kong Jockey Club - Horse Racing at Sha Tin Racecourse #

Visit Date:

No. of Participants:

*** Offers from Happy Wednesday at Happy Valley Racecourse**

For groups with 20-700 non-Hong Kong participants joining Happy Wednesday racenights at Happy Valley Racecourse:

1. Free admission to Happy Valley Racecourse.
2. A complimentary cup of draught beer at Beer Garden, Happy Valley Racecourse. Available while stock lasts.
3. HK\$50 food and beverages redemption coupon. A max. of two coupons can be used with each purchase.
4. A HK\$50 off voucher for 'Gift at Races' to be used with purchases of HK\$300 or above.

Offers from Horse Racing at Sha Tin Racecourse

For groups with 20-100 non-Hong Kong participants:

1. Free admission to Sha Tin Racecourse
2. Free admission to Roof Deck @ 2M of Sha Tin Racecourse (Roof Deck @ 2M can accommodate up to 100 pax, seats are on a first-come, first-served basis)
3. Beer and snacks redemption coupon

Terms & Conditions:

- All participants must be at the age 18 or above.
- The above offers are subject to availability.
- The above offers are not applicable to special race fixtures. For details, please visit <https://racing.hkjc.com/racing/information/english/Racing/Fixture.aspx>.
- Roof Deck @ 2M of Sha Tin Racecourse will be closed if there are adverse weather conditions. The Hong Kong Jockey Club may allocate the group to other viewing stand.
- The above offers and applicable race fixtures are subject to change without prior notice.
- All offers are subject to availability and final discretion of the Hong Kong Jockey Club.

6 - Cathay Pacific Airways

Arrival Date:	Flight No.:	Departure Date:	Flight No.:	Airline Booking Reference No.:	No. of Passengers:
Total No. of Passengers:					

Redeem exclusive value-added offers from Cathay Pacific Airways (CX) upon the booking is ticketed (except Exclusive rate for additional baggage on flights to/from the United States & Canada and free-of-charge ticket (FOC) offer). Please provide the CX booking reference 7 working days before the flight departure.

● For Economy groups with 20-100 non-Hong Kong participants travelling with CX:

1 free-of-charge ticket will be offered for every 16th passenger with a minimum group size of 20 passengers; the ticket(s) must be redeemed before tickets are issued and is/are subjected to tax and applicable surcharges.

Upgrade from Economy Class to Premium Economy Class for every 20th passenger, for flights without Premium Economy Class cabin service, passenger will be upgraded to Business Class; this is a one-class-up upgrade and it is subject to availability upon check-in, in a single MICE event.

Complimentary of additional 1 piece check-in baggage allowance (23kg) for each group passenger (G class) travelling in Economy Class cabin on **Long haul flights to/from the United States and Canada**.

Exclusive rate US\$80 on every oneway sector for additional 1 piece check-in baggage allowance (23kg) for each group passenger (G class) travelling in Economy Class cabin, except on flights from the United States and Canada,

Examples:

1: London → HK → London > US\$80x2 (two one-way sectors)

2: London → HK → Bangkok → HK → London > US\$80x2 (two one-way sectors)

3: London → HK // HK → Tokyo > US\$80 (one-way sector)

Meet-and-Greet Service upon arrival at Hong Kong International Airport with 20 or more passengers travelling on the same flight (no priority for Custom, Immigration and quarantine clearance or baggage claim service)

● For groups with 101 non-Hong Kong participants or more travelling with CX on the same flight:

Above offers plus: **In-flight welcome announcement**

Terms & Conditions:

● Ticket sales period: from 1 April 2025 until 31 March 2026

● Travel period: until 31 March 2027

● All offer requests must be made at least 7 working days before departure, except FOC ticket exclusive rate for additional baggage and upgrade.

● Exclusive rate for additional baggage on long haul flights and FOC ticket must be arranged before issuing tickets.

● The request for upgrade must be made at least 15 working days before departure and directly submit the name(s) of passenger to CX.

● Group travellers must be travelling the same itinerary to enjoy these offers.

- Flight bookings and redemption of the value-added package offerings must be made via applicant's appointed travel agent.
- All offers are subject to availability and final discretion of Cathay Pacific Airways.

Special discounts for Free Independent Travellers (FIT)

- Enjoy double fare discount of up to 10% for 30 individual travellers or more who registered the same MICE event, this offer is available for sales until 31 March 2026 and travel until 31 March 2027.

Organisers interested to apply for the FIT discount please fill in the [registration form](#). CX's local sales team will follow up with the organiser's request shortly.

7 - High Speed Rail

Departure Date & Train No.:		No. of Passengers:	
Departure Station:		Arrival Station:	

For groups with 20 non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:

- Welcome souvenirs
- 1 free second class ticket upon purchase of 20 tickets

For groups with 51 non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:

- Welcome souvenirs
- 3 free first class ticket upon purchase of 51 tickets

For groups with 101 non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:

- Welcome souvenirs
- 5 free first class ticket upon purchase of 101 tickets

Terms & Conditions:

- The travel date, train number and destinations of all tickets (including the free ticket) must be the same
- The above offers are only applicable to groups which are referred by Hong Kong Tourism Board and book tickets through MTR Group Tour Sales Team within the reservation period.
- All offers are subject to availability and final discretion of High Speed Rail.

8 - Harbour Cruise - Bauhinia

Visit Date:		No. of Participants:	
-------------	--	----------------------	--

For groups with 20 non-Hong Kong participants or more:

- Meet-and-greet session with welcome drink on cruise

Terms & Conditions:

All offers are subject to availability and final discretion of Harbour Cruise – Bauhinia.

9 - Madame Tussauds Hong Kong

Visit Date:

No. of Participants:

For groups with 20 non-Hong Kong participants or more:

- 1 free ticket will be offered upon purchasing every 10 tickets

* Free tickets offer is calculated based on each individual purchase, which cannot be combined with other purchases.

Terms & Conditions:

All offers are subject to availability and final discretion of Madame Tussauds Hong Kong.

10 - Ngong Ping 360

Visit Date:

No. of Participants:

Redeem at Groups Counter at Tung Chung Ticketing Office of Ngong Ping 360 (NP360) upon purchasing return cable car ride tickets.

For groups with 20-300 non-Hong Kong participants:

- NP360 souvenir
- 10% discount coupon on any NP360 branded merchandise at Ngong Ping 360 souvenir shops
- 10% discount coupon on Ngong Ping 360 photo products

For groups with 301 non-Hong Kong participants or more:

- Above offers plus:
- Welcome banner
- Complimentary group photo service at Ngong Ping Village with soft copy of the photo emailed to participating company after they departed Hong Kong

Terms & Conditions:

- Operating hours of merchandise shops are subject to change without notice.
- All offers are subject to availability and final discretion of Ngong Ping 360.

<input type="checkbox"/> 11 - The Peak Tram & The Peak Tower			
Visit Date:		No. of Participants:	
<p>For groups with <u>20</u> non-Hong Kong Participants or more:</p> <ul style="list-style-type: none"> ● Welcome souvenir ● Special Combo (Return / Single) Ticket 20% off <p>Terms & Conditions:</p> <ul style="list-style-type: none"> ● Tickets must be booked directly through the Peak Tram Sales Team. ● All offers are subject to availability and final discretion of The Peak Tram & The Peak Tower. 			

<input type="checkbox"/> 12 - Big Bus Tours			
Visit Date:		No. of Participants:	
<p>For groups with <u>20</u> non-Hong Kong participants or more:</p> <ul style="list-style-type: none"> ● 40% discount on retail price of the Kowloon Night Tour or Hong Kong Island Night Tour ● Welcome souvenir ● Private bus arrangement available <p>Terms & Conditions:</p> <ul style="list-style-type: none"> ● Advance application prior to ticket purchase is required. ● All tickets and vouchers are date-stamped, not refundable or transferrable. ● Offers are not applicable on blackout dates as determined by The Big Bus Company (HK) Limited. ● All offers are subject to availability and final discretion of The Big Bus Company (HK) Limited. 			

<input type="checkbox"/> 13 - Hong Kong Tramways			
Visit Date:		No. of Participants:	
<p><input type="checkbox"/> For groups with <u>20-50</u> non-Hong Kong participants:</p> <ul style="list-style-type: none"> ● 10% discount on TramOramic Tour (both individual tickets and charter tours) ● 10% discount on charter of Party Trams <p><input type="checkbox"/> For groups with <u>51</u> non-Hong Kong participants or more:</p> <ul style="list-style-type: none"> ● 15% discount on TramOramic Tour (both individual tickets and charter tours) ● 15% discount on charter of Party Trams ● 10% discount on purchase of merchandize on TramOramic Tour <p>Terms & Conditions:</p> <ul style="list-style-type: none"> ● Advance application prior to ticket purchase is required. ● All tickets and vouchers are date-stamped, not refundable or transferrable. ● All offers are subject to availability and final discretion of Hong Kong Tramways. 			

SECTION D – Privileges from MEHK

For 20 non-Hong Kong participants or more			
A. MEHK Souvenir			
Company Name:			
Required Quantity:		Delivery Date*:	
Contact Person:		Contact No.:	
Delivery Address:			
* Delivery will be arranged within Hong Kong for one time only from Monday to Friday, 9am to 5pm.			

For 51 non-Hong Kong participants or more				
A. MEHK Souvenir <i>(Please complete the above table)</i>				
B. Welcome Message at Hong Kong International Airport HKTB Visitor Centre				
Display Period (max. 2 days):	From: _____(DD/MM/YY)	To: _____(DD/MM/YY)		
Welcome Message*:	WELCOME 歡迎 (Group/Event name: _____)			
* The display of the welcome message is not exclusive and will be on a rotation basis, i.e. looped with other events happening during the same / similar period.				
C. Please ✓ one of the following 3 Living Cultural Offers				
<input type="checkbox"/> Chinese knotting (2 hrs) <input type="checkbox"/> Chinese rainbow calligraphy (2 hrs) <input type="checkbox"/> Flour doll making (2 hrs)	Date:		Performance Time #:	
	On-site Contact Person:		On-site Contact Telephone No.:	
	Venue Address:			
# Performers will arrive at the venue 30 minutes prior to performance time for set up.				

For 101 non-Hong Kong participants or more				
A. MEHK Souvenir <i>(Please complete the above table)</i>				
B. Welcome Message at Hong Kong International Airport HKTB Visitor Centre <i>(Please complete the above table)</i>				
C. Please ✓ one of the following 6 Superior Offers				
<input type="checkbox"/> Lion dance performance (10 mins) <input type="checkbox"/> Tai Chi class (1 hr) <input type="checkbox"/> Tea appreciation (2 hrs) <input type="checkbox"/> Three cultural extravaganzas (2 hrs) <ul style="list-style-type: none"> ● Chinese brush writing on fans ● Chinese paper cutting ● Grasshopper weaving <input type="checkbox"/> Wing Chun class (1 hr)	Date:		Performance Time #:	
	On-site Contact Person:		On-site Contact Telephone No.:	
	Venue Address:			
# The performers will arrive at the venue 30 minutes prior to performance time for set up.				
<input type="checkbox"/> One group airport welcome for VIPs with chaperon service (for a max. of 8 passengers on the same flight) *	Date:		No. of Passsenger:	
	Arrival Flight No.:		Arrival Flight Time:	
	On-site Contact Person:		On-site Contact Telephone No.:	
	Group Name diaplyed on Welcome Signboard:			
*A dedicated chaperon will meet your group at the air bridge upon arrival. The chaperon will accompany arriving groups to immigration point and guide the group through baggage collection and customs and all the way to the Arrivals Hall.				

For 301 non-Hong Kong participants or more			
A. MEHK Souvenir <i>(Please complete the table on P.14)</i>			
B. Welcome Message at Hong Kong International Airport HKTB Visitor Centre <i>(Please complete the table on P.14)</i>			
C. One of the Superior Offer Entitlements for 101 non-Hong Kong participants or more <i>(Please complete the table on P.14)</i>			
D. Please ✓ one of the following 4 Deluxe Offers			
<input type="checkbox"/> Chinese drum show (10 mins) <input type="checkbox"/> Chinese quartet (2 hrs) <input type="checkbox"/> Face changing performance (5-8 mins)	Date:		Performance Time #:
	On-site Contact Person:		On-site Contact Telephone No.:
	Venue Address:		
# The performers will arrive at the venue 30 minutes prior to performance time for set up.			
<input type="checkbox"/> One group airport welcome with chaperon service (for a max. of 20 passengers on the same flight) *	Date:		No. of Passenger:
	Arrival Flight No.:		Arrival Flight Time:
	On-site Contact Person:		On-site Contact Telephone No.:
	Group Name displayed on Welcome signboard:		
*A dedicated chaperon will meet your group at the air bridge upon arrival. The chaperon will accompany arriving groups to immigration point and guide the group through baggage collection and customs and all the way to the Arrivals Hall.			

For 701 non-Hong Kong participants or more
<input type="checkbox"/> Please contact us by email at HKRewards@hktb.com for customised privileges.

SECTION E – Applicant’s Declaration

Please check the boxes below and sign the declaration.	
I hereby declare and confirm:	
<input type="checkbox"/>	All the information provided in this application form is true, valid and accurate, and reflect the up-to-date situation as of the date of submission of the application form.
<input type="checkbox"/>	I warrant that I have obtained all consents and legal right to represent my organisation, the event organiser and the local DMC/ground operator to authorise Hong Kong Tourism Board to use the contact details of my organisation, the event organiser and local DMC/ground operator for making offer redemption arrangement. We further authorise Hong Kong Tourism Board to disclose and/or transfer the contact details of my organisation, the event organiser and local DMC/ground operator to the Partners and relevant parties, including but not limited to services providers for fulfilling offer redemption arrangement.
<input type="checkbox"/>	I have read and agreed with the terms and conditions set out under the “Guide to Application” and this application form.
Signature / Company Stamp: _____	
Name:	_____
Job Title:	_____
Company Name:	_____
Application Date:	_____