The Ultimate MICE Guide
Your ultimate MICE guide to Old Town Central

A vibrant neighbourhood and a hub of cultural activity that’s steeped in history, Old Town Central perfectly exemplifies Hong Kong’s unique East-meets-West characteristics and traditional and contemporary influences. Home to many of the city’s cultural cornerstones, exceptional Chinese and international restaurants, mesmerising street art and a renowned party hub, this district is the ideal location to work hard and play hard.

This handy guide can help you plan and design creative itineraries for your MICE groups by introducing an array of engaging and innovative activities in the hub, as well as workshops for MICE visitors to encounter new cultural experiences. With all the remarkable venues and trendy restaurants on offer that can cater for varying sizes and occasions, Old Town Central is an ideal hub for social events and corporate gatherings.

Best of all, we have some of the top travel agents and expert planners from across Asia to recommend their best spots for MICE groups. Follow this guide and discover why you should host your next MICE event in Old Town Central – for business and for pleasure.
Teamwork in Action

Sharing a unique experience brings people closer, whether it be cooking, art jamming or simply learning a new skill. These team building workshops offered in Old Town Central also encourage cooperation between MICE visitors by giving them the chance to bond outside of office walls. Classes can vary from arts and crafts or food tasting to the traditions, all of which features a local twist for participants to interact with and to appreciate Hong Kong culture while experiencing plenty of fun.

Cook up Stronger Connections

All the ingredients to make a perfect team combo

**Social Place – dim sum making**

*Capacity: 50. Available off-site to cater for larger groups*

Dim sum is a staple of Hong Kong cuisine so there’s no better way to truly appreciate the food than getting some hands-on experience on the art of making them. Social Place takes participants through the tricks of the trade of dim sum making at its modern and chic restaurant, and invites teammates to pair up and create three adorable yet delicious dishes together. Whether you’re successful or not in this culinary challenge, your group can finish up the class by enjoying a tasty afternoon tea set.

Social Place
2/F, The L. Place, 139 Queen’s Road Central, Central
+852 2180 7057
contact@socialplace.hk
www.socialplace.hk

**HK Brewcraft – craft beer workshops**

*Capacity: 20 for sitting; 40 for standing. Available off-site to cater for larger groups*

The craft beer scene is booming in Hong Kong. Discover for yourself what makes home-brewing the latest trend in the city at this local homebrew store. HK Brewcraft welcomes beer lovers to customise team workshops including activities like craft beer appreciation, beer pairings with local delicacies and even pub quiz style craft beer challenges to amp up the fun. It’s the perfect group activity to wind down with after a business event.

HK Brewcraft
4/F, 15 Cochrane Street, Central
+852 5925 2739
info@hkbrewcraft.com
www.hkbrewcraft.com

**PMQ Taste Library – cooking classes**

*Capacity: 10*

Bringing people together through their love for food, Taste Library’s one-of-a-kind programme provides a well-rounded experience of local cuisine. Held in the city’s only food-themed library that houses 4,000 cookbooks and culinary literature, groups are tasked with brainstorming ideas before heading out to the wet market on Graham Street for fresh ingredients to make the dish. The programme also teaches visitors how to cook up festive dishes like turnip cake for Chinese New Year and classic local food like egg tarts and Hong Kong-style milk tea. Enjoy a fun bonding experience with teammates and appreciate the local culture at the same time.

PMQ Taste Library
HS04, 5/F, PMQ, 35 Aberdeen Street, Central
+852 2811 9881
tourism@pmq.org.hk
www.pmq.org.hk

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Mr Lim Kim Hay (MICE Manager, Bayu Buana from Indonesia) says:

“Old Town Central is home to some wonderful businesses that literally allow you to play with your food – or drinks – during team-building events.”
Arts and Crafts
Unleash your delegates’ imagination with these creative pursuits

PMQ arts and crafts workshops
Capacity: 10-20, depends on selected workshop capacity
Looking to take your group to an arts and crafts workshop for some quality team building? Why not choose from the wide selection at PMQ? Under its special ‘Chillax’ series, your group can be further divided into teams and sign up for as many unique workshops as they want. Experience innovative crafts like Hong Kong road sign making and lip-balm making, or try recycling cans into bag tags. Or, marvel at the history of the beautiful building at one of PMQ’s guided heritage tours. And for bigger groups, PMQ’s event space The Qube (listed on page 25) is an ideal venue for groups over 80.

Mr Lee Ho Jin (Vice President, Center Tour from South Korea) says:
“You can lose yourself in an arty team-building experience. I find that I discover creativity I never knew I had!”

Be Candle – scented dim sum candle making
Capacity: 40. Available off-site to cater for larger groups
Appreciate the iconic har gao – shrimp dumplings – in a new light by replicating them via wax and candle making. While these are sadly inedible, the process of candle making provides a fun and entertaining activity for groups. Participants can take these candles home as souvenirs, complete with traditional bamboo baskets.

PMQ, 35 Aberdeen Street, Central
+852 3586 0320
info@becandle.com.hk
www.becandle.com.hk

Studio 83 – artjamming
Capacity: 40. Available off-site to cater for larger groups
Form a stronger bond and connection with your team through the universal language of art. This bright and airy art studio offers a range of workshops, from sketching and acrylic painting to oil painting and mixed media art. The lofty space has been offering team building services since 2008 and can design tailor-made classes, including Chinese calligraphy and traditional Chinese ink painting. Learn how to recreate the iconic Victoria Harbour with paint alongside your team while also experimenting with other forms of art at the same time.

13/F, Winning Centre, 46-48 Wyndham Street, Central
+852 2523 3852
marketing@studio83.com.hk
www.studio83.com.hk
Local Traditions
Build a better team the Hong Kong way

Mindful Wing Chun – martial art classes
Capacity: 40. Available off-site to cater for larger groups
Brought to popularity by Bruce Lee and the Ip Man film series, Wing Chun is one of the most renowned Chinese martial arts that also promotes relaxation and mindfulness. Mindful Wing Chun, led by a team of experienced English-speaking instructors, offers corporate events and workshops on the basic forms of Wing Chun. Fun and interactive, these classes make for a great team building and socialising tool with the bonus of teaching you how to relax and focus in a workplace.

4/F, On Lan Centre, 11-15 On Lan Street, Central
+852 2486 9062
info@mindfulwingchun.com.hk
www.mindfulwingchun.com.hk

Living Chinese – calligraphy workshops
Capacity: 20. Available off-site to cater for larger groups
Calligraphy is a specialised Chinese art form that has existed since ancient times. There’s no better way to explore and discover the traditional techniques behind this art than with the tailor-made workshops that Living Chinese offers. Classes can be tailored for first-timers. Enjoy the hands-on experience of working with Chinese paint brushes and ink, as well as some friendly competition with teammates on who will produce the best final piece.

Unit A, 14/F, Carfield Commercial Building, 75 - 77 Wyndham Street, Central
+852 2486 9062
learn@yifan-mandarin.com.hk
www.living-chinese.com

Yuan Yuan Tang – tea appreciation classes
Capacity: 20. Available off-site to cater for larger groups
Chinese tea has a history that spans centuries and drinking the beverage is still, to this day, an important part of Hong Kong tradition. Dive into this captivating culture at the appreciation classes offered at Yuan Yuan Tang. Here, your team can learn how best to bring out the full flavours of the tea leaves, as well as how to select the most divine aromas while indulging in free-flow Oolong, White and Pu’er tea together.

4 Tai Ping Shan Road, Sheung Wan
+852 2525 7168
www.facebook.com/yuanyuantangteahouse

Mr Rajneesh Mishra (Manager TOURS & MICE, FCM Travel Solutions (I) Pvt. Ltd. from India) says:
“Team-building is such an important part of working life – but you can’t get better in Hong Kong than an activity that represents the local area, like tea-making or Wing Chun.”
Challenge Central!
A scavenger hunt for MICE groups in Old Town Central

Get acquainted with all the hidden pockets and cultural gems in the neighbourhood while bonding with your colleagues in this scavenger hunt challenge around Old Town Central. Each of the 10 checkpoints is a unique local attraction, be it for its history, delicacies or shopping opportunities.

CHECKPOINTS:

1. PMQ
   Scavenger challenge
2. Kung Lee Herbal Tea Shop
   Taste challenge
3. Hollywood Road G.O.D. Store
   Street art
4. Tai Cheong Bakery
   Trivia challenge
5. Graham Street Market
   Bargain challenge
6. Pottinger Street
   Shopping challenge
7. Upper Lascar Row
   Video challenge
8. Tai Ping Shan Street
   Investigative challenge
9. Chinese YMCA of Hong Kong
   Dance challenge
10. Man Mo Temple
    Activity challenge

These suggested checkpoints are for your reference only. You can follow our guide or make up your own route and team challenges that are best suited for your MICE groups.

THE CHALLENGE FACTFILE

- Suitable for: 20-60 people
- Number of teams: 4-6
- Team size: 5-10 people in each group
- Start and finish: PMQ

Tips: Unleash your creativity and competitive spirit.
Remember: Communication is key!
Want some help? Team building companies can lead you in your mission. See p. 39

Don’t forget to watch out for traffic when travelling between checkpoints.
PMQ
Scavenger challenge
This creative industries landmark is ground zero for tons of innovative art projects, and there happens to be items left over from those projects dotted around the hub. Traverse all the different levels and creative enterprises to find the white baby grand piano and painted staircase featuring koi fish. Make sure to take a photo to prove you’ve found it!

Kung Lee
Herbal Tea Shop
Taste challenge
Think you have the taste buds of a masterchef? Each team is tasked with trying a traditional herbal tea and guessing the health benefits of the beverage. If you get it right, you will be rewarded with Kung Lee’s renowned sugar cane juice.

Mr Shabbir I. Jafri (Manager – Corporate Tours, Punjab, Haryana & Jammu, Outbound MICE, Cox & Kings Limited from India)
“Team building is really important – and a challenge like this allows your team to unleash their creativity together.”

Hollywood Road G.O.D. Store street art
Photo challenge
This mural of old town houses is literally one of the most popular Instagram spots in town and you’ll have to fight through the crowd to get to it. Come up with the most creative – or silly – pose with the entire team using the artwork as the backdrop and take a selfie!

Tai Cheong Bakery
Trivia challenge
These famous egg tarts with shortcrust pastry are a favourite among many locals. Make a guess at how many egg tarts are sold every day at the bakery, before checking with the staff for the answer. The team with the best estimate gets to enjoy twice the amount of creamy tarts fresh from the oven.
**VI Pottinger Street**

**Shopping challenge**
The iconic stretch of stone slabs is lined with stalls selling costumes and props. You’ll be given HK$100 to purchase the quirkiest and most outrageous costume combo. We’re talking Santa Claus meets Ninja Turtles or a werewolf mask with a feather boa. There are no limitations here, only creativity.

**VII Upper Lascar Row**

**Video challenge**
The street market, also known as Cat Street, is renowned for its impressive collection of antiques including porcelain, Buddhist sculptures and Maoist memorabilia. Rummage around for the most unique and quirky merchandise, before taking a 30-second video describing your new discoveries.
Man Mo Temple
Activity challenge
Make a visit to one of the city's oldest temples and declared monuments and light up some incense to pray for good fortune. While you're there, admire the century-old bell found near the entrance and strike the drum next to it, which is said to attract the gods' attention when a prayer is offered.

Ms Fu Jiawei (Senior Account Manager, Shanghai China Travel International Ltd. from Mainland China) says:

"With this challenge you get to experience art, history, food and heritage while having plenty of fun at the same time!"

Chinese YMCA of Hong Kong
Dance challenge
Young man – or men and women – there’s no need to feel down, especially when you’re exploring this cultural part of town! So it’s time for a dance break. Express your joy and do the Village People dance in front of this historic institution. Bonus points if you put on the outfit you bought from Pottinger Street. Let's get started, then – Y-M-C-A...

Tai Ping Shan Street
Investigative challenge
This street is home to an array of chic contemporary art galleries, cool coffee shops and brilliant boutique stores, creating a culturally rich neighbourhood. But there are a handful of traditional temples here too. How many can you count along this road? Remember, even the smallest temple is still a temple!
Dining
Known as Asia’s food paradise, Hong Kong has no shortage of exceptional international restaurants to try. Dotted all around the heart of the financial and cultural district of Old Town Central, you’ll find everything from Michelin maestros, halal-certified and vegetarian eateries to restaurants that boast a world of flavours – all catering to parties of differing sizes and purposes. Aside from great food and unique flavours, these dining venues also serve up photogenic décor that can help make your MICE event all the more memorable.

Michelin Maestros
Enjoy fine Michelin-recommended dishes and sample the best gourmet fare

Beefbar Hong Kong
Cuisine: Western  
Capacity: 140 for sit-down dinner; 150 for cocktails  
USP: Stellar steaks for big groups  
The clue is in the name: Beefbar serves up incredible beef dishes. Actually, the chefs here cook all kinds of meat – each creation being a festival of flavours. Founded in Monaco, this opulent Michelin-starred steakhouse pairs well-executed steaks with a sophisticated ambience, treating customers to a dining experience that’s a cut above the rest. This stylish venue is also ideal for accommodating a range of group sizes.

Duddell’s
Cuisine: Contemporary Cantonese  
Capacity: 100 for sit-down dinner; 450 for cocktails  
USP: Modern Cantonese fare served with an artistic backdrop  
A Michelin-starred Cantonese restaurant housed in a fine art gallery-like venue with award-winning interior design, Duddell’s is a sophisticated setting that spans two floors and boasts a lush 200sq m outdoor terrace. With regular world-class exhibitions, the venue can elevate any event into a classy affair.
A Taste of Hong Kong

Authentic meetings call for authentic flavours

Tycoon Tann

Cuisine: Contemporary Chinese
Capacity: 64 for sit-down dinner, 20 for Mod Bar
USP: A three-storied modern Chinese restaurant that serves inventive cocktails on the ground floor

This three-storied restaurant puts a modern spin on both Chinese cuisine and décor. Groups can sample Chinese-inspired cocktails at the stylish Mod Bar on the ground floor before heading upstairs to the two-floor restaurant that offers extravagant dishes in a contemporary, artsy setting.

Sing Kee Seafood Restaurant

Cuisine: Chinese
Capacity: 130 for sit-down dinner
USP: Local seafood in a spacious setting

Dishing out scrumptious seafood dishes and other classic Cantonese culinary highlights, this Michelin-recommended spot is perfect for hosting large corporate dinners and casual get-togethers accompanied by top-notch Chinese grub. Expect traditional and authentic recipes that are free of gimmicks.

Luk Yu Tea House

Cuisine: Chinese
Capacity: 130 for sit-down dinner
USP: 85-year-old teahouse and dim sum haven with the best brews in the city

This iconic local teahouse boasts a history of more than 80 years, serving old school Cantonese fare in a three-storey colonial stone structure. Dine on signatures like sweet and sour pork, dim sum and varieties of Chinese tea that have been expertly brewed. There’s plenty of room here for groups. Get a feel for what dining was like almost a century ago in this 1930s setting that comes complete with ceiling fans and folding screens.
Yung Kee

**Cuisine:** Chinese  
**Capacity:** 134 for sit-down dinner  
**USP:** Hong Kong-style barbecued meats

A renowned joint for locals and tourists alike, this quintessential Hong Kong restaurant keeps customers coming back thanks to its delectable roast goose. Located just steps away from Lan Kwai Fong, sample Cantonese-style barbecued dishes and dig into hearty portions that are perfect for sharing. If you’re looking to plan your next corporate dinner at a spot that’s known for both authenticity and incredible food, then look up Yung Kee as its fourth floor can be chartered for private events.

32-40 Wellington Street, Central  
+852 2522 1624  
events@yungkee.com.hk  
www.yungkee.com.hk  
Mon-Sun 11am-11:30pm

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Frites Central

**Cuisine:** European  
**Capacity:** 150 for sit-down dinner; 220 for cocktails  
**USP:** Authentic 1920s Belgian beer hall-style with great food and brews

This relaxed Belgian beer hall offers a welcoming vibe with open seating that encourages mingling. Under the high ceilings and stained glass windows, Frites offers hearty portions of authentic European fare and an impressive selection of Belgian ales from its Beer Bible. The spacious venue is ideal for cocktail parties and casual dining experiences for larger groups while the private Abbey Room is optimal for more intimate gatherings.

1/F , The Wellington, 198 Wellington Street, Central  
+852 2544 2433  
belle@frites.hk  
www.frites.hk  
Mon-Sun 11:45am-12am

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Tim’s Kitchen

**Cuisine:** Chinese  
**Capacity:** 80 for sit-down dinner  
**USP:** Award-winning Cantonese restaurant known for serving the rich and famous

Spanning two floors with its colourful modern décor, Tim’s Kitchen is a Hong Kong delight. This spot presents world-class Cantonese fare in a convivial setting. Previously recognised by the Michelin Guide, tuck into beautifully prepared dishes that use only the best ingredients. If you’re bringing a working group to the city and you want your colleagues to enjoy a banquet of high-quality Chinese cooking, this is the place to go.

Shop A & 1/F 84-90 Bonham Strand, Sheung Wan  
+852 2543 5919  
info@timskitchen.com.hk  
www.timskitchen.com.hk  
Mon-Sun 11:30am-3pm, 6pm-11pm

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CÉ LA VI

**Cuisine:** Contemporary Asian  
**Capacity:** 70 for sit-down dinner; 150 for cocktails  
**USP:** Spacious rooftop bar with skyline views

This penthouse dining spot boasts one of Hong Kong’s most popular rooftop bars with unbeatable views over Central and the Mid-Levels. Taking up three floors and more than 700sq m of space, CÉ LA VI provides three different and versatile function spaces, including the open-air Sky Deck and Club Lounge, which are suitable for corporate celebrations, product launches, cocktails and everything in between.

25/F , California Tower, 32 D’Aguilar Street, Central  
+852 3700 2300  
www.hk.celavi.com  
Mon-Tue 12pm-1am, Wed-Thu 12pm-3am; Fri-Sat 12pm-4am; Sun 12pm-12:30am

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Ms Zhang Yang (General Manager, Beijing Windy Feeling Travel Service Co. Ltd. from Mainland China) says:

“You can’t beat the iconic Hong Kong skyline! Having that as a backdrop elevates any corporate event.”
Grassroots Pantry

**Cuisine:** Vegetarian  
**Capacity:** 55 for sit-down dinner; 100 for cocktails  
**USP:** Organic and vegetarian-friendly  

An unassuming restaurant that boasts a fresh yet rustic design, Grassroots Pantry proudly sources unprocessed, organic and sustainable ingredients to create healthy meat-free meals. Not limited to hosting evening affairs in a relaxed environment, the 200sq m farmhouse-like venue also welcomes breakfast events and provides innovative plant-based food catering.

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Mr Yang Jeong Hyun (Director, Han’s Travel Korea Co., Ltd from South Korea) says:
"After a day of work, I find that socialising in a stylish Hong Kong restaurant with your team is the perfect way to relax."
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Spiga

**Cuisine:** Italian  
**Capacity:** 150 for sit-down dinner; 250 for cocktails  
**USP:** A dramatic 1950s-inspired restaurant by celebrity chef Enrico Bartolini

Sleek and sophisticated, Spiga is the first overseas restaurant opened by renowned Italian chef, Enrico Bartolini. Guests can enjoy modern and authentic Italian fare in this spacious venue, which can seat up to 150 and can also be easily divided up for more intimate gatherings. There’s also an adjoining terrace, where guests can relax with a glass of fine wine from Spiga’s extensive collection.

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Oolaa

**Cuisine:** International  
**Capacity:** 200 for sit-down dinner; 500 for cocktails  
**USP:** Western eatery with private outdoor terrace

This street-level restaurant is a versatile 550sq m space that houses a formal dining area, a private dining area, a café and a lounge bar under a single roof. Oolaa is well-versed in accommodating private events, product launches, corporate parties and everything in between. Parties of various sizes can also take advantage of the private outdoor terrace.
A lively neighbourhood, Old Town Central is home to a diverse range of venues that are able to cater to a plethora of events and celebrations – whatever the theme and scale. Art institutions, heritage sites and modern multi-purpose spaces abound in the district and these locations can host events that encompass everything from street festivals to intimate business gatherings. The perfect spots for a memorable occasion, these establishments are just steps away from some of Hong Kong’s most iconic landmarks and nightlife spots.

**Event Venues**

### Fringe Club

**Capacity:** Fringe Underground: 120 seated; Anita Chan Lai-lung Gallery: 120 standing

**USP:** Unique Hong Kong arts and cultural institution in a building that's over 100 years old

Easily recognisable by its neoclassical exterior made of milky white and brown bricks, the Fringe Club was once part of Central’s Old Dairy Farm Depot and is now a celebrated exhibition and performance venue. Within walking distance of Lan Kwai Fong, the institution houses multiple spaces that are suitable for a range of events. Examples include Fringe Underground, a free-space venue that can seat up to 120, and the Anita Chan Lai-lung Gallery, a 120sq m spacious glass-fronted area surrounded by artworks.

- **Address:** 2 Lower Albert Road, Central
- **Contact:** +852 2521 7251
- **Email:** enquiry@hkfringeclub.com
- **Website:** www.hkfringeclub.com

### PMQ

**Capacity:** Qube: 500; workshops: various

**USP:** A heritage site that now houses creative studios and hot spots for events

Formerly the Police Married Quarters, PMQ is a bustling design hub that’s now home to more than 100 creative vendors and studios. Located within its walls is Qube, a 500sq m multifunctional event space that can accommodate everything from intimate seminars to large banquets. PMQ’s various creative studios also offer team building workshops on local crafts, as well as an array of restaurants that cater for private events.

- **Address:** 35 Aberdeen Street, Central
- **Contact:** +852 2811 9891
- **Email:** tourism@pmq.org.hk
- **Website:** www.pmq.org.hk

### Tai Kwun

**Capacity:** Parade Ground: 600; Prison Yard: 600; Laundry Steps: 250; JC Cube: 192; F Hall Studio: 92

**USP:** Restored historical compound with remarkable spaces for indoor and outdoor events

Tai Kwun, the restored Central Police Station Compound, boasts more than 170 years of history and three declared monuments. The Parade Ground and Prison Yard – each spanning 1,400sq m – are ideal for events that require a unique outdoor space while the Laundry Steps provide a more intimate semi-outdoor space. The compound also houses multiple indoor spaces, including the JC Cube (a 192-seat auditorium) and F Hall Studio, which are ideal for a range of events.

- **Address:** 10 Hollywood Road, Central
- **Contact:** +852 3559 2600
- **Website:** www.taikwun.hk

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Mr Agus Priyanto (Director, PT Bravo Persada Nusantara from Indonesia) says: “There’s nothing like enjoying an event with your colleagues inside a beautiful old building that’s steeped in history.”
**Multi-purpose**
Spaces with unlimited potential

**Lan Kwai Fong**
Capacity: 2,000 for Lan Kwai Fong, 250 for Loft 22, 150 for METTA
USP: Hong Kong’s world-famous nightlife spot, featuring impeccable event complexes
Known as Hong Kong’s ground zero for partying and nightlife, Lan Kwai Fong plays host to many street carnivals and festivals on its iconic slope. The Central bar, club and restaurant landmark offers a unique street-level open area that can accommodate large-scale events that can last until the break of dawn. For smaller venues without straying away from LKF, there’s California Tower to consider. This building is home to exceptional venues including Loft 22, a 460sq m pillarless space with high floor-to-ceiling windows that offers breathtaking views of the city, and METTA, a large collaboration space complete with a coffee bar that can stage a wide range of networking events.

2/F, 6/F, Nan Fung Place, 173 Des Voeux Road Central, Central
+852 3979 2475
events@theannex.com.hk
www.theannex.com.hk

**Espace**
Capacity: 170 seated; 200 standing
USP: Versatile space with library lounge and kitchenette
This versatile 370sq m indoor space features a main hall, a library lounge and a private room and can be customised to suit all sorts of event needs. Conveniently nestled in the heart of Central with an urban chic contemporary design, Espace also has a built-in kitchenette pantry and removable wall partitions to accommodate different party sizes. There’s also the option to rent out only the main events hall for smaller gatherings.

7/F, Grand Building, 15-18 Connaught Road Central, Central
+852 2918 7777
enquiries@espacehk.com
www.espacehk.com

**Mr Sandeep Shalla**
(Director, Epoch Brand Services (India) Pvt. Ltd. from India) says:
“I love the variety of event spaces in this area – particularly those that cater for an array of engaging and exciting activities.”

**The Annex**
Capacity: 360
USP: Multipurpose event space where form meets function
Within walking distance of nightlife hubs Lan Kwai Fong and Soho, The Annex is a 370sq m exhibition space that comes equipped with a state-of-the-art gallery lighting system and acoustic ceiling foam for noise isolation. The venue setting is perfect for art and fashion events – or businesses can stage product launches and large presentations here.
Liang Yi Museum

**Capacity:** 100 seated; 250 standing

**USP:** Private art museum for antiques

A four-storey private museum on historic Hollywood Road, Liang Yi Museum is home to impressive collections of Chinese antique furnitures and European bejewelled clutches, making it a unique decorative setting for any event. Its first floor 740sq m space comes with a semi-open kitchen and an internal lift, making it ideal for grand cocktail events or small private dinners.

181-199 Hollywood Road, Sheung Wan
+852 2806 8280
visitors@liangyimuseum.com
www.liangyimuseum.com

BB Jazz Lounge

**Capacity:** 120 seated; 150 standing

**USP:** A world-class jazz lounge that doubles as an elegant events space

Formerly named Orange Peel, BB Jazz Lounge has just been revamped into a premier live music venue. Best known for its jazz-based music extravaganzas five days a week, the upstairs laid-back spot comes furnished with designer décor and comfy leather sofas – and offers a cosier yet sophisticated vibe for seminars, private events and, of course, live music events.

2/F, Ho Lee Commercial Building, 38-44 D’Aguilar Street, Lan Kwai Fong
+852 2641 2880
info@bbjazzlounge.com
www.bbjazzlounge.com

Mr Seo Young Min (CEO, CJ Wordis from South Korea) says:

“You can really express yourself in an event space that screams art and culture. It makes for a more open business event.”
Has your team got some time for themselves? Are they looking to indulge their inner wanderlust? Old Town Central is an exciting neighbourhood with boundless offerings packed with adventures. Whether your teams are on the hunt for local nibbles or looking to party with the best, there’s literally something for everyone. Allow them to take the time to wander and explore the streets of Old Town Central, discovering all the best experiences in this vibrant and dynamic area. Here’s our guide to Old Town Central’s sights and attractions, categorised by types of travellers.

**Choose Your Own Adventure**

**TREASURE HUNTER**

A mash-up of the old and new, there are hidden gems tucked on every street corner and alley in Old Town Central. If your teams are on the hunt for Chinese antiques, Upper Lascar Row is bursting with everything from jade gems and Buddha statues to classic Bruce Lee posters. Another hotspot is Select 18 (18 Bridges Street, Central, +852 2549 2589), a treasure trove of vintage goods like old Polaroid cameras and vinyl records. Bang Bang 70s (16 Aberdeen Street, Central, +852 6461 7448), as the name suggests, offers groovy clothing and memorabilia from the 70s.

**FASHIONISTA**

Visitors to Hong Kong can spruce up their wardrobes and experiment with new styles with pieces from fashion-forward boutiques in Old Town Central. A must-visit spot is Château Zoobeetle (38 Sai Street, Sheung Wan, +852 2559 8555; www.zoobeetle.com), a concept store by Parisian brand Zoobeetle that offers trendy, ready-to-wear outfits and even houses a wine bar inside. Scandinavian emporium Squarestreet (15 Square Street, Sheung Wan, +852 2362 1086; www.15squarestreet.com) sells everything from swanky timepieces to locally designed accessories. Looking for something with a local flavour? Visit Yan Shang Kee (Unit C, 1/F, 16A Elgin Street, Central; yanshangkee.wixsite.com/yanshangkee) where your colleagues can rent a fashionable qipao.
ART LOVER

Art can be found beyond gallery walls, so numerous local and international street artists alike have turned the city streets into their personal canvases. See masterpieces like South Korean graffiti artist Xeva’s mosaic-style mural (Tank Lane, Sheung Wan), done as a tribute to Bruce Lee, and the monochromatic mural next to Yuk Yip Dessert (2 Elgin Street, Central), which reflects the unique harmonisation of the neighbouring restaurants. Also don’t miss Japanese celebrity Shingo Katori’s vibrant, colourful creation featuring a dragon (Intersection of Hollywood Road and Shelley Street) and cityscape mural by renowned British street artist Dan Kitchener (48 Elgin Street, Central) done in his signature urban impressionist-style.

FOODIE

While Hong Kong is a renowned international food paradise, nothing beats the local flavours. Old Town Central is home to many iconic eateries that offer authentic dishes. For a traditional dai pai dong experience, pop along to Sing Heung Yuen (2 Mee Lun Street, Central, +852 2544 8368) to tuck into their signature crispy buns with lemon and honey and tomato noodle soup before trying Lan Fong Yuen’s (2 Gage St, Central, +852 2544 3895) famous Hong Kong-style milk tea. Satisfy any sweet cravings with a portion of Oddies’ (45 Gough Street, Central, +852 2750 2111) innovative egglettes.
TIME TRAVELLER

Traces of history can be found scattered around Old Town Central and your team can step back in time at these heritage landmarks. The Duddell Street steps (Duddell Street, Central) is a historic stone staircase where you can see the last remaining gas lamp in Hong Kong. Marvel at the Edwardian-era architectural building that houses Hong Kong Museum of Medical Sciences (2 Caine Lane, Mid-Levels, +852 2549 5123; hkmms.org.hk) and learn about the development of medicine in Hong Kong over the years.

MOVIE BUFF

Hong Kong has produced its fair share of cinematic classics thanks to legendary directors like John Woo and Wong Kar-wai. Recreate iconic scenes from movies such as Chungking Express at the Mid-Levels Escalator (Jubilee St, Central) or take home a Chinese cheongsam from Linva Tailor (38 Cochrane Street, Central, +852 2544 2456), which famously made the gorgeous costumes for In the Mood for Love.
FORTUNE SEEKER
Come by and pray for good fortune for the whole team at some of the oldest temples in the city. Man Mo Temple’s (124-126 Hollywood Road, Sheung Wan, +852 2540 0350) well-preserved granite pillars, engraved wooden plaques and ancient mural paintings are worth the trip alone. Estimated to have been built between 1847 and 1862, this temple pays special tribute to the God of Literature and the God of War. There are also several smaller temples on Tai Ping Shan Street dedicated to deities promising benefits like wealth and good health.

PARTY ANIMAL
No visit to Hong Kong is complete without taking part in the city’s famously vibrant nightlife scene. Lan Kwai Fong, the infamous party central, has more than 90 restaurants, clubs and bars packed on a slope ranging from classy high-end joints to more humble settings. Your team can’t decide which to go for? It doesn’t really matter as most of the partying takes place on the streets. Another stop to make is SoHo, which offers a more casual, though no less marvellous, alternative to Lan Kwai Fong. Locals and expats alike tend to mingle on SoHo’s famous sloped steps for drinks and late-night hangouts.
Other Information
Scan to see some self-guided walks along themed routes featuring heritage, food, arts and hidden treasures in Old Town Central’s warren of streets and alleys.

Old Town Central — Discover Hong Kong
See highlights of Old Town Central on Google Maps

Download self-guided walks e-book
See illustrated Old Town Central map

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Team Building Companies
Looking for professionals to help plan your team-building? Here’s a list of companies that you could consider:

Adventure Asia Ltd
Tel: +852 2984 1668
Email: tracy@adventureasiahk.com
Website: www.adventureasiahk.com

HK Hunter Company Ltd
Tel: +852 3176 3195
Email: info@hkhunter.org
Website: www.hkhunter.org

Learning Unlimited Ltd
Tel: +852 3706 8168
Fax: +852 3016 9710
Email: play@castlescannfly.com.hk
Website: www.castlescannfly.com.hk

Paradigm Consultants International Ltd
Tel: +852 3520 3204
Email: info@pci-asia.com
Website: www.pci-asia.com

SmallWORLD Experience (Hong Kong) Ltd
Tel: +852 6556 3684
Email: info-hk@smallworldexperience.com
Website: teambuilding-hongkong.hk

Team Building Asia
Tel: +852 2805 2624
Fax: +852 3007 8644
Email: hongkong@teambuildingasia.com
Website: www.teambuildingasia.com

Team Music Ltd
Tel: +852 5808 4157
Email: eugene.tan@teammusic.com
Website: www.teammusic.com.hk

Treasure Island Group
Tel: +852 2546 3543
Fax: +852 2984 2588
Email: inquiries@treasureislandhk.com
Website: www.treasureislandhk.com

Urban Discovery
Tel: +852 3656 7778
Fax: +852 2214 0011
Email: challenge@urbandiscovery.asia
Website: www.urbandiscovery.asia

The above listing is up to date as of September 2018
More experiences await in Central

What makes the Old Town Central cluster ever-attractive to travellers is that it’s fast-evolving and there’s always something new around the corner. And what’s more, plenty of the city’s world-class mega events take place within close proximity to the Old Town Central area and in the heart of Central, where you can always encounter new and exciting happenings. Be sure to check out these old-meets-new locations and world-class events on your visit!

REVITALISED HERITAGE SITES TO VISIT

Dr Sun Yat-sen Historical Trail
Known as the founding father of the Republic of China, Dr Sun Yat-sen is an important figure in modern history. And there’s a trail on Hong Kong Island that is dedicated to this famous philosopher and revolutionary. The Dr Sun Yat-sen Historical Trail, which includes plaques between the University of Hong Kong and Central’s Lan Kwai Fong, commemorates the formative years he spent in the city, as well as his historical legacy and achievements. Under the theme of ‘art across time’, it was revitalised recently by nine local artists.

www.sunyatsenhistoricaltrail.hk

Hong Kong News-Expo
The Bridges Street Market, a Grade 3 heritage building, has been turned into the Hong Kong News-Expo, Asia’s first exhibition and education facility with news as the main theme. The area around the market was where some of Hong Kong’s oldest newspaper firms used to operate, so housing the expo at the heritage building facilitates the collection of valuable artefacts of the Hong Kong press and the preservation of its cultural heritage.

2 Bridges Street, Sheung Wan

EVENTS YOU DON’T WANT TO MISS

A Symphony of Lights
Visit Central Harbourfront with your colleagues for A Symphony of Lights. The multimedia show has set the harbour ablaze every night since 2004 and is recognised as one of the world’s most spectacular light extravaganzas. A new edition of the show was unveiled in late 2017, with even more exciting elements and a new soundtrack performed by the Hong Kong Philharmonic Orchestra. Enjoy a myriad of searchlights, lasers, LED screens and lights working in harmony, transforming the Hong Kong skyline into an outdoor audiovisual feast. Catch the show at 8pm every night.

Central Harbourfront

Hong Kong Wine & Dine Festival
Another great event at the Central Harbourfront is the annual Wine & Dine Festival. Every October, the event brings together world-class food, drinks and entertainment right next to the stunning Victoria Harbour skyline. Aside from wine-pairing meals designed by master chefs and tasting classes by industry experts, there are more than 400 booths featuring everything from single malts to craft beers to keep your teams’ palates refreshed.

www.discoverhongkong.com

Central Harbourfront Event Space

What makes the Old Town Central cluster ever-attractive to travellers is that it’s fast-evolving and there’s always something new around the corner. And what’s more, plenty of the city’s world-class mega events take place within close proximity to the Old Town Central area and in the heart of Central, where you can always encounter new and exciting happenings. Be sure to check out these old-meets-new locations and world-class events on your visit!
Hong Kong just got even more rewarding!

Aside from all the fantastic offerings in Old Town Central, you can also enjoy free perks and unforgettable experiences tailor-made for MICE groups with Hong Kong Rewards!

Hong Kong is a rewarding destination for your meetings or conventions. To take corporate events to new heights, Meetings & Exhibitions Hong Kong (MEHK) is teaming up with world-class local attractions to present complimentary offers that add value to MICE groups with 20 or more members who are staying in Hong Kong for at least two nights.

Enjoy free perks at Ocean Park Hong Kong and Hong Kong Disneyland, a thrilling horse-racing party at two racecourses, as well as free cultural offers at your event. There’s never a dull moment with Hong Kong Rewards!, the hospitality programme for MICE groups!

A delicious meal set and shopping discounts upon purchase of the Disney Corporate Rewards Package

An exciting trip to Ocean Park Hong Kong for fun-filled entertainment and a free combo meal upon purchase of the ‘Fun and Feast’ Package

Enjoy a free horse racing party at two racecourses for delicious bites, drinks and racing excitement

A kaleidoscope of free cultural offers with a distinctive Hong Kong flavour at your event

Even more exciting offers await to ensure a rewarding experience for every kind of event and MICE group. Visit mehongkong.com for more. Scan and unlock your MICE privileges!
Check out the Old Town Central guide for fabulous MICE activities.

mehongkong.com/otc
To make your MICE planning a little easier, follow this handy map to explore and discover all the remarkable event venues, cultural landmarks, team-building activities and trendy restaurants in the historic Old Town Central.